

Rabble /'rabəl/

a disorderly mob, fueled by passion, pushing the public to think differently



2015 AMOR FATI GRENACHE

100% Grenache

LABEL STORY: *Amor Fati* translates in Latin to “the love of one’s fate.” Aggressive and engulfing, yet showcasing restrained balance on the palate; tannins are lush, round, unprecedented. Labels are sketch renditions of William Blake’s 1793 work “The Marriage Of Heaven and Hell.” Look deep into the symmetrical label to find angels blowing trumpets, the sun peaks above mountains. At the core fire, brimstone and demons. Drink more to see more.

VINEYARD: *Murmur Vineyard*

South facing sand slope, weathers 25° diurnal shifts, summer sun and bitter winds. Borders the most South Western portion of Santa Maria AVA, 12 miles from the Pacific Ocean. Dynamic varieties, clones, rootstock and innovative farming.

WINEMAKER’S TASTING NOTES:

Bright notes of Black Cherry, Rose Petals and Red Candy lift from the glass underlined with subtle hints of milk chocolate, candied orange rind and sweet Cinnamon spice. The palette is lively with juicy red fruit with excitable acidity and youthfulness. The wine finishes with an elegant tannin structure that lingers just the perfect amount and keeps you coming back for more.

DESIGNATION: AMOR FATI

VARIETY: GRENACHE

APPELLATION: SANTA MARIA VALLEY, SANTA BARBARA, CA

ALCOHOL: 14.5%

PH: 3.64

TA: 6.4 g/L

COOPERAGE: AGED 15 MONTHS IN 10% NEW FRENCH OAK

BOTTLE SIZE: 750ML **WEIGHT:** 4lb

PACK SIZE: 12 PACK **WEIGHT:** 45.5lb

PALLET CONFIGURATION: 44/PALLET, 11/LAYER **WEIGHT:** 2042lb

UPC: 858031006177

“And those who were seen dancing were thought to be insane by those who could not hear the music.”



91 POINTS: “Well-integrated aromas of hibiscus, red plum, dark berry and purple flowers make for a very clean nose on this bottling from an increasingly popular vineyard toward the western edge of the appellation along Highway 101. The palate packs a very loamy, wet soil minerality with boysenberry, lavender and white-pepper flavors.” M.K.11/17