



Rabble /'rabəl/

a disorderly mob, fueled by passion, pushing the public to think differently

2015 AMOR FATI PINOT NOIR

100% Pinot Noir

LABEL STORY: *Amor Fati translates in Latin to “the love of one’s fate.”* Aggressive and engulfing, yet showcasing restrained balance on the palate; tannins are lush, round, unprecedented. Labels are sketch renditions of William Blake’s 1793 work “The Marriage Of Heaven and Hell.” Look deep into the symmetrical label to find a naked woman embracing the hand of a mermaid and a small child, all while riding a pink dragon. Drink more to see more.

VINEYARD: *Murmur Vineyard*

South facing sand slope, weathers 25° diurnal shifts, summer sun and bitter winds. Borders the most South Western portion of Santa Maria AVA, 12 miles from the Pacific Ocean. Dynamic varieties, clones, rootstock and innovative farming.

WINEMAKER’S TASTING NOTES:

Perfumed aromatics of red cherry, rose petals, oolong tea and sweet spice entice the senses. Unbashful flavors of cherry and ripe raspberry coat the taste buds. Lingering notes of cinnamon and sweet soil are complimented by subtle oak cooperage. This wine is a blend of the best Pinot Noir Blocks from Murmur and was aged in 20% new and thoughtfully chosen French barrels. A serious Pinot Noir in all respects.

DESIGNATION: AMOR FATI

VARIETY: PINOT NOIR

APPELLATION: SANTA MARIA VALLEY

ALCOHOL: 14.5%

PH: 3.62

TA: 6.4 g/L

COOPERAGE: 14 MONTHS IN 40% NEW FRENCH OAK

BOTTLE SIZE: 750ML **WEIGHT:** 4lb

PACK SIZE: 12 PACK **WEIGHT:** 45.5lb

PALLET CONFIGURATION: 44/PALLET, 11/LAYER **WEIGHT:** 2042lb

UPC: 858031006184



“And those who were seen dancing were thought to be insane by those who could not hear the music.”
